

Pricing Guide

ALESHIRE DESIGN

Brand Services

STYLE GUIDE	1,800
BRAND IDENTITY BOARD	650
BUSINESS CARDS SIMPLE	350
BUSINESS CARDS DELUXE	750
COLOR PALLETTE	880
LOGO PERSONALIZED	1,400
LOGO CORPORATE	2,500
BRAND ANALYSIS	2,500
EBOOK DESIGN	1,170
BANNER DESIGN	590
A LA CARTE ITEMS	390

Web Services

WIREFRAMES	1,290
SITE-MAPPING	720
PAGE DESIGN	420
OPTIMIZATION ANALYSIS	1,500

Packages

ESSENTIAL GRAPHICS KIT	4,500
DELUXE GRAPHICS KIT	6,200
BRAND SPRINT	4,500
ONE MONTH WEBSITE	10,000
BASE WEB PACKAGE	14,499
CUSTOM WEB PACKAGE	20,000

Marketing

LEAD GENERATING PDF	1,500
EMAIL CAMPAIGN	1,500
MARKETING ASSESSMENT	500
MARKETING COACH HOURS	550
STRATEGY SESSIONS	2,500
SEO SERVICES	490
BUSINESS BOOST	1,290
SALES FUNNEL AUDIT	1,200
CONTENT OPTIMIZATION	2,300